



MEMORANDUM NO. 40

TO: All Quezon City University Students
FROM: QCU Supreme Student Council
SUBJECT : Utilization and Implementation of the QCU SSC Council of Leaders' Social Media Engagement Tracker
DATE: August 21, 2026

Greetings with Commitment and Service!

In line with the **Quezon City University Supreme Student Council's** mission to foster unity, excellence, leadership, and the recognition of authentic experiences through active governance, the Supreme Student Council is launching a special initiative to monitor the term of 2025-2026: **"QCU SSC Council of Leaders Engagement Tracker."**

This initiative is directly managed and updated by the Information Dissemination Committee to systematically monitor, analyze, and record the engagement of Council of Leaders with the social media posts— including their reactions, comment boosts, and shares on the SSC's official Facebook and Instagram pages.

Objectives

1. To monitor and measure the level of support, participation, and active interaction by the Council of Leaders regarding each of the Supreme Student Council's official social media posts.
2. To establish a reliable, data-driven basis for evaluating which types of campaigns, announcements, or content are effectively shared and amplified by the leadership.
3. To ensure accountability and active dissemination of information and projects..
4. To assist the Information Dissemination Committee in refining future communication and information dissemination strategies across the university.
5. To maintain organized and systematic documentation of all digital engagement and milestones achieved by the council throughout the term.

All content monitored and reviewed under this tracker will continue to uphold university standards to ensure that materials remain inclusive, respectful, and representative of the QCU student community.

Thank you very much for your continued cooperation and dedication to serving the QCU community!



QUEZON CITY UNIVERSITY
SUPREME STUDENT COUNCIL

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